Hello! I am
Gayatri Chatterjee

Communication Design | Branding | UI/UX

I'm a final-year Communication Design student who finds joy in colors, type, and the small details that make big ideas come alive. I love shaping visual identities, designing intuitive interfaces, and telling stories that connect. Always curious, always creating and ready to bring fresh perspective to meaningful design projects.

Contacts

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✉️ gayatrichatterjee2604@gmail.com

PORTFOLIO [Portfolio Link](#)

Skills

UI/UX

Branding

Photography

Problem Solving

Database Management

Languages

English

Hindi

Bengali

Softwares

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Animate

Figma

Hubspot

Zapier

Adobe After Effects

Education

Indian Institute of Art and Design, Delhi
2023-2026
BA in Communication Design

2022-2023
Diploma in Design

Mahadevi Birla World Academy, Kolkata
2008-2022
Secondary and Higher Secondary.

Experience

SoFI (Branding & Operations Intern)
September 2025- Present

Rebranded SoFI, a community for first-generation Indians abroad, developing a cohesive visual identity and social media system. Managed content strategy and engagement, and optimized backend workflows using Zapier, HubSpot, and Excel.

PLUGD (Design Intern)
June-September 2025

Led the full rebranding of an interior design studio, developing a cohesive visual identity, logo system, color palette, and brand guidelines. Collaborated with the UI/UX team on digital design direction and produced content to strengthen the brand's online presence.

Academic Projects

Rootprint- Carbon Footprint Awarness Website

Designed an interactive carbon footprint awareness platform featuring emission tracking, offset guidance, and engaging visual storytelling.

Ektara-Branding & Visual Identity

Designed a Baul-inspired visual identity integrating indigenous motifs, earthy tones, and a Bengali-influenced serif logotype to convey cultural richness and contemporary elegance.